

SPONSORSHIP PACKAGES

ESTAD 2019 (European Steel Technology and Application Days) is the leading european technical conference for the steel industry which focuses on steel production and steel application. The accompanying conference to the trade fair METEC 2019, 4th ESTAD will be starting on 24 June 2019 and concluding with plant visits on 28 June 2019. METEC & 4th ESTAD 2019 is a specialized event organized by the Steel Institute VDEh *in cooperation with the Austrian Society for Metallurgy and Materials, Fédération Française de l'Acier, Jernkontoret and Associazione Italiana di Metallurgia.*

We invite you to take an active role in METEC & 4th ESTAD 2019 as a sponsor with one of our attractive sponsorship packages that can be tailored to suit your individual needs.

Platinum Sponsor

22,800 €

Advertising

- Logo & link on METEC & 4th ESTAD 2019 homepage
- Identified in the official proceedings
- Identified in the final conference program
- Listed on all printed and electronic recruiting materials
- Preferred placed advertisement in the official proceedings
- Company logo on welcome signage at the entrance
- Conference bag insert – 2 flat items (e.g. brochure, CD-ROM)
- Mentioned on our Sponsor roll-ups, placement in the entrance area and in the main conference room
- Mention in press releases
- Use of a Sponsor meeting room
- Name badges with mention as Platinum Sponsor
- 400 MB free space on the electronic conference medium

Entry

- 10 full-entry tickets for company representatives, business partners or guests
- 10 sets of conference proceedings

Gold Sponsor

11,800 €

Advertising

- Logo & link on METEC & 4th ESTAD 2019 homepage
- Identified in the official proceedings
- Identified in the final conference program
- Listed on all printed and electronic recruiting materials
- Advertisement in the official proceedings
- Company logo on welcome signage at the entrance
- Mentioned on our Sponsor roll-ups, placement in the entrance area and in the main conference room
- Conference bag insert – 1 flat item (e.g. brochure, CD-ROM)
- Mention in press releases
- 100 MB free space on the electronic conference medium

Entry

- 5 full-entry tickets for company representatives, business partners or guests
- 5 sets of conference proceedings

<p>Evening Event Sponsor METEC & 4th ESTAD evening event is a highlight. This year will be no exception. You have the opportunity to connect your company name to this widely anticipated event. The evening event sponsorship includes: mention in the stage program, logo on stage presentation area, 10 roll-ups spread around the location, logo on all menus.</p>	15,000 €
<p>Conference Bag Sponsor – item in conference bag, logo on bag What is the very first item a participant receives when checking in? A conference bag. Let your company name be communicated from the very first minute by sponsoring the conference bags. All participants at METEC & 4th ESTAD 2019 will receive a conference bag.</p>	9,000 €
<p>Lunch Sponsor – logo on menu, roll-ups Lunch is always a welcome break during any conference. It allows you to dig deeper into lively conversation, while at the same time gathering energy for the afternoon program. You can sponsor the lunch session with your company name and logo on all menus as well as 5 roll-ups around the dining area.</p>	4,900 €
<p>Coffee Break Sponsor – roll-ups While gathering energy for the next track your company name can be ideally communicated around the coffee break stations. Participants enjoy indulging in conversation in these areas. Bring your company name into sight. You can sponsor the coffee break sessions with a total of 4 roll-ups, placed on the left and right of the main coffee stations.</p>	2,500 €
<p>Abstract Booklet Sponsor – full page advertisements We will be producing a conference abstract. You can sponsor the booklet with a full page advertisement on the inside front cover page and the outside back cover page. This is an ideal opportunity to directly target your interest group.</p>	3,000 €
<p>Conference Proceedings Sponsor – print, USB-Sticks or CD – logo Let your company logo be seen around the globe by sponsoring the conference proceedings of METEC & 4th ESTAD 2019. The proceedings will be received by all participants.</p>	6,000 €
<p>Program Sponsor – full page advertisements Put your company name in the hands of every attendee, already in early 2019! You can sponsor the program with a full page advertisement. This is an ideal opportunity to directly target your interest group.</p>	2,400 €
<p>Conference Notepad Sponsor Get the attention of attendees when they take notes during the conference! Included in every attendee bag and placed at the registration desk. You provide the notepads.</p>	2,500 €

PLEASE MARK WITH A CROSS THE PACKAGE YOU WANT TO BOOK

Sponsorship Packages

<input type="radio"/> Platinum Sponsor	22,800€	<input type="radio"/> Coffee Break Sponsor	2,500€
<input type="radio"/> Gold Sponsor	11,800€	<input type="radio"/> Abstract Booklet Sponsor	3,000€
<input type="radio"/> Evening Event Sponsor	15,000€	<input type="radio"/> Conference Proceedings Sponsor	6,000€
<input type="radio"/> Conference Bag Sponsor	9,000€	<input type="radio"/> Program Sponsor	2,400€
<input type="radio"/> Lunch Sponsor	4,900€	<input type="radio"/> Conference Notepad Sponsor	2,500€

German VAT will be added to all prices.

PLEASE RETURN THIS FORM VIA FAX, E-MAIL OR POST TO:

TEMA Technologie Marketing AG • **METEC & 4TH ESTAD 2019** • Attn. Mr. Carsten Scheele
Aachener-und-Münchener-Allee 9 • 52074 Aachen • Germany
Fax: +49 241 88970-999 • Email: info@metec-estad.com

Last name: _____ First name: _____

Company: _____ Function/Position: _____

Street, No: _____ Zip/post code, town: _____

Phone: _____ Fax: _____

Email: _____

I understand that the organizer reserves the right to cancel and/or modify the above-mentioned event and/or services offered at any time.

Date/legally binding signature

Host

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Congress secretariat / Organisation

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